Green streaming providers and search engines

Question: Can streaming and searching be eco friendly?

The streaming industry is a rapidly growing sector of the economy. Various technical equipment allows access for users for all ages.

Key Facts: (Statistics, consumption numbers)

- Around 4.4 billion people use google
- Around 3.5 billion searches per day
- Google is CO_2 neutral since 2007
- Ecosia plants a tree for every 45 searches.

Resulting Problems

- Planting trees will help the climate.
- Cleaning the oceans leads to better climate and more fish etc.

What is eco friendly streaming and searching?

- Green stream and search engine providers plant trees and clean oceans and in this way they save the environment.

Current market situation

- Growing market share of several green search engines leads to further donations to charities.

Start with yourself

- Energy consumption for search engines can not be reduced. The only way to reduce energy consumption is to use less streaming providers/search engines.
- Alternatives to search engines to Google are Ecosia, Ekoru, GiveWater etc.
- 5 recommendations for everyday usage:
  1. Ecosia
  2. GreenStream
  3. Ekoru
  4. GiveWater
  5. Google as well

Links:
https://www.searchenginejournal.com/alternative-search-engines-social-good/338817/
https://www.edgeware.tv/news-events/stream-green-make-online-tv-services-energy-efficient/
https://www.wholegraindigital.com/blog/green-search-engines/