## General Informations

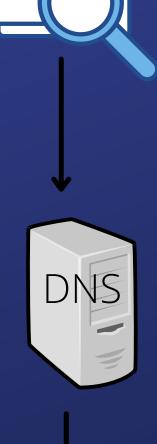
- A search engine is a program for researching documents
- It show a list with references relevant to the document
- In 2021 about 4.14 billion people use the internet



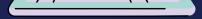
## How does internet search work?



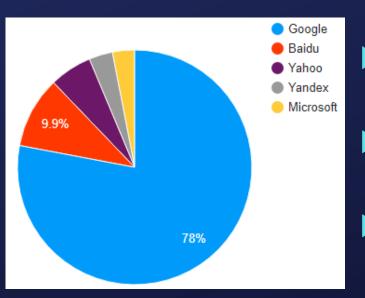
- Bots look through parts of the internet to find what a person wants
- Bots look for newest or recently update results
- For internet search you would need a device that can connect to the internet
- You need a wired or wireless internet connection







## **Statistics of internet searches**



In 1 second google processes over 40,000 searches

In one day 3,5 billion things are searched

In a Year 1.2 trillion things are searched

Most commonly used search engines

## Internet search and environment

How can I reduce my online carbon footprint

- don't use google instead use klinsta it uses 50% less energy
- compress images
- turn off autoplay
  - set time limits on the internet



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